



Social Media Marketing Agreement

This Social Media Marketing Agreement ("Agreement") is made on _____ between:

CLIENT (BUSINESS NAME)

ADDRESS

_____ and **Zenpai Production**, operated by Andrés Blake ("Zenpai"), raezenpai@gmail.com.

1. Purpose

Zenpai will provide social media marketing and content creation services to promote the Client's business, focused on digital exposure through video production, photography, and social media content, for the period of _____.

2. Term

This Agreement begins _____ and continues for _____, ending _____. Renewable by mutual written agreement.

3. Services & Deliverables

During the contract period, Zenpai will deliver (check/fill all that apply):

- ☐ Up to _____ photos for social media use (Instagram, Facebook, TikTok, etc.)
- ☐ Up to _____ short-form videos / reels (approx. 15–60 sec each)
- ☐ _____ promotional or commercial-style video(s) (up to 90 sec each)
- ☐ Event coverage (if applicable)
- ☐ Basic editing and color correction on all content
- ☐ Content calendar / posting assistance, including captions and hashtags (if agreed)
- ☐ Other: _____

4. Budget & Payment Terms

Total Monthly Fee: \$ _____

☐ Full payment upfront ☐ 50% deposit / 50% on completion ☐ Other: _____

Payments accepted via: _____. Late payments beyond 7 days may incur a 10% fee.

5. Client Responsibilities

Client agrees to provide access to the business location, product, and necessary staff for filming; to grant permission to use the location for content creation; and to approve content prior to posting, if requested.

6. Ownership & Licensing

Zenpai retains full ownership and copyright of all raw footage, photographs, and final content produced under this Agreement. Upon payment, Client is granted a broad, non-exclusive, perpetual license to use final content for business and marketing purposes. Client may not resell, sublicense, or claim authorship of raw or unedited footage. Zenpai retains the right to use final content for its own portfolio and promotional purposes, unless Client requests otherwise in writing.

7. Cancellation Policy

Either party may cancel with at least 7 days' written notice. Work completed prior to cancellation must be paid in full.

8. Liability

Zenpai is not liable for delays due to weather, equipment failure, or other factors beyond reasonable control. Client agrees to indemnify Zenpai against claims related to materials or individuals featured in the content.

9. Confidentiality

Both parties agree to keep business and project details confidential unless written consent is given for public sharing.

10. Signatures

Client Representative — Name, Signature & Date

Zenpai Production (Andrés Blake) — Signature & Date

This document is a general business template provided for convenience and is not a substitute for legal advice. For high-value or complex engagements, consider having this agreement reviewed by a licensed attorney in your jurisdiction before use.